

»» Choose what you want!

» Language Requirement

Choose one from nine language options:

- Arabic
- Chinese
- French and Francophone Studies
- German
- Hispanic Studies
- Italian
- Japanese
- Portuguese
- Russian Studies

» Professional Emphasis

When students choose a language, they also choose from one of the following professional emphases:

- International Business
- International Retail Merchandising
- International Agricultural Economics

» Practical Experience

Requirements also include one of two practical experience components:

- 490 International or Local Internship (3 hrs.)
- 491 Foreign Study (3 hrs.)

» Academic Requirements

To gain entrance to the LWB program, and progress toward the degree, you must meet the following requirements:

- 2.7 cumulative GPA in the courses specifically required by the College of Arts and Sciences
- C grade or better in all program-related courses
- 3.0 cumulative GPA in language courses

MFL 199 course is a requirement for the program.

Students should plan to complete MFL 199 as early as possible in their academic career. This course is currently offered every fall semester.

» **Acceptance to the Program** To be accepted into the program, all students must complete an application for admission.

To download the application or to find more information about LWB, visit mfll.utk.edu/lwb.php

Program standards are adjusted periodically, and current requirements are available from the Director or Assistant Director of the Language and World Business Program.



LANGUAGE AND WORLD BUSINESS Program

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on the cover: **Tayo Y. Oyeola, ('14) - LWB Spanish**
Internship with Centro Hispano, Knoxville, Tennessee



COLLEGE OF ARTS & SCIENCES

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 MODERN FOREIGN
LANGUAGES & LITERATURES



LANGUAGE AND WORLD BUSINESS Program

Where language
learning is good business.

LWB students are well equipped with the language and cultural skills, the practical experience and the professional emphasis to be positioned in an ever increasing and challenging global market.



Clayton McDonald
(’00) - LWB Spanish

Head of Global Payments
Asia/Pacific, INTL FCStone

“As I look back years later, I realize that the UT Language and World Business Program gave me the skills necessary to apply Spanish in many different professional environments! The inherent cultural knowledge associated with fully speaking a language is a fundamental part of establishing and managing global relationships.”



Laura C. Lauder
Class of 2017 - LWB Japanese
Internship with DeRoyal, Powell, TN

“The LWB Internship Program connected me with mentors who challenged me to apply what I learned in the classroom to the real global environment and develop as an international business professional.”

Required Courses

All students will complete 27-33 credit hours of coursework within one of the nine language majors, plus one professional emphasis from the following three concentrations:

International Business

(25 credit hours)

- **Accounting 200**
- **Economics 201**
- **Management 201**
Coreq: Accounting 200
- **Statistics 201**
Prereqs: Math 125, or Math 141 or Math 152
- **Economics 322 or International Business 409**
(by petition only)
Prereq: Economics 201 or 207
- **Finance 300**
Prereqs: Management 201 and junior standing
- **Marketing 300**
Prereqs: Management 201 and junior standing
- **Management 472**
Prereqs: Management 201 or 207 and admission to LWB program

International Retail Merchandising

(25 credit hours)

- **Accounting 200**
- **Management 201**
Coreq: Accounting 200
- **Marketing 300**
Prereqs: Management 201 and junior standing
- **Retail and Consumer Sciences (RCS)**
- **RCS 210**
- **RCS 310**
Prereqs: RCS 210 and Math 125
- **RCS 421**
Prereq: RCS 341
- **A choice of 6 additional credit hours from the following: RCS 410, 411, 412, or 493**

International Agricultural Economics

(24 credit hours)

- **Accounting 200**
- **Management 201**
Coreq: Accounting 200
Agricultural Economics (Ag Econ)
- **Ag Econ 342**
Prereqs: Ag Econ 212 and Accounting 200
- **Ag Econ 350**
Prereqs: Ag Econ 201 or Economics 201; Ag Econ 212
- **Ag Econ 420**
Prereq: Ag Econ 320 or Economics 311
- **A choice of 9 additional credit hours from the following: Finance 300, Management 300, Management 472, or Marketing 300**



 facebook.com/utklwbsa

Language and World Business Student Association

LWBSA is intended to give students an opportunity to further explore Language and World Business, meet/network with other LWB students, and make an impact on the Knoxville community by leading cultural and international community service projects.