Choose what you want!

- **Language Requirement**
  Choose one from nine language options:
  - Arabic
  - Chinese
  - French and Francophone Studies
  - German
  - Hispanic Studies
  - Italian
  - Japanese
  - Portuguese
  - Russian Studies

- **Practical Experience**
  Requirements also include one of two practical experience components:
  - 490 International or Local Internship (3 hrs.)
  - 491 Foreign Study (3 hrs.)

- **Academic Requirements**
  To gain entrance to the LWB program, and progress toward the degree, you must meet the following requirements:
  - 2.7 cumulative GPA in the courses specifically required by the College of Arts and Sciences
  - C grade or better in all program-related courses
  - 3.0 cumulative GPA in language courses

- **Professional Emphasis**
  When students choose a language, they also choose from one of the following professional emphases:
  - International Business
  - International Retail Merchandising
  - International Agricultural Economics

- **Acceptance to the Program**
  To be accepted into the program, all students must complete an application for admission.

To download the application or to find more information about LWB, visit mfl.utk.edu/lwb.php.
As I look back years later, I realize that the UT Language and World Business Program gave me the skills necessary to apply Spanish in many different professional environments! The inherent cultural knowledge associated with fully speaking a language is a fundamental part of establishing and managing global relationships.

Clayton McDonald ('00) - LWB Spanish
Head of Global Payments
Asia/Pacific, INTL FCStone

“As I look back years later, I realize that the UT Language and World Business Program gave me the skills necessary to apply Spanish in many different professional environments! The inherent cultural knowledge associated with fully speaking a language is a fundamental part of establishing and managing global relationships.”

Laura C. Lauder
Class of 2017 - LWB Japanese
Internship with DeRoyal, Powell, TN

“The LWB Internship Program connected me with mentors who challenged me to apply what I learned in the classroom to the real global environment and develop as an international business professional.”

Required Courses

All students will complete 27–33 credit hours of coursework within one of the nine language majors, plus one professional emphasis from the following three concentrations:

International Business (25 credit hours)
- Accounting 200
- Economics 201
- Management 201
  Coreq: Accounting 200
- Statistics 201
  Prereqs: Math 125, or Math 141 or Math 152
- Economics 322 or International Business 409
  (by petition only)
  Prereq: Economics 201 or 207
- Finance 300
  Prereq: Management 201 and junior standing
- Marketing 300
  Prereq: Management 201 and junior standing
- Management 472
  Prereq: Management 201 or 207 and admission to LWB program

International Retail Merchandising (25 credit hours)
- Accounting 200
- Management 201
  Coreq: Accounting 200
- Marketing 300
  Prereqs: Management 201 and junior standing
- Retail and Consumer Sciences (RCS)
  - RCS 210
  - RCS 310
  - RCS 320 and Math 125
  - RCS 421
  - RCS 341
- A choice of 5 additional credit hours from the following:
  - RCS 410, 411, 412, or 493

International Agricultural Economics (24 credit hours)
- Accounting 200
- Management 201
  Coreq: Accounting 200
- Ag Econ 200
  Agricultural Economics (Ag Econ)
  - Ag Econ 342
  Prereqs: Ag Econ 212 and Accounting 200
- Ag Econ 350
  Prereqs: Ag Econ 201 or Economics 201
  - Ag Econ 420
  Prereq: Ag Econ 320 or Economics 311
- A choice of 9 additional credit hours from the following:
  - Finance 300, Management 300, Management 472, or Marketing 300

LWB students are well equipped with the language and cultural skills, the practical experience and the professional emphasis to be positioned in an ever increasing and challenging global market.

LWBSA is intended to give students an opportunity to further explore Language and World Business, meet, network with other LWB students, and make an impact on the Knoxville community by leading cultural and international community service projects.